



XVI 2023
BEAR'ly Open
GOLF ON ICE | DANCE PARTY | ONLINE AUCTION

Dear Community Partner,

As we prepare for the holiday season, the BEAR'ly Open community committee is hard at work planning BEAR'ly Open XVI, February 3 & 4, 2023. We will once again have the Dance and Hors d' Oeuvres Party at the White Bear Country Inn, featuring Wild Cat Combo on Friday, Feb. 3, followed by the Golf on Ice on Saturday, Feb. 4. The Saturday shotgun format golf event will once again feature fun sponsor tents with games and activities, food and beverages, visits from Winter Carnival Royalty, and more! Because of last year's success, the silent auction will be online again this year. We are committed to continue the mission we began 16 years ago, to provide awareness and a dependable source of healthy and nutritious meals for all our neighbors in need. We are super excited to announce that we achieved our goal of \$2 million in food purchased for the White Bear Lake Area Food Shelf and are on our way towards \$3 million! Please read through the information below and indicate which level of sponsorship in which you would be interested.

By sponsoring the BEAR'ly Open XVI held the week of February 1 - 4, 2023, you will showcase your business in a positive light, raise awareness, AND help provide food to your neighbors!

All net proceeds benefit the [White Bear Area Food Shelf](#) – where the need has never been greater.

- **In 2016 the Food Shelf served 7,643 of our neighbors' households. In 2019 that number had increased to 22,009, and in 2022 it will exceed 22,000!** So, as we can see the need continues to grow and grow.
- This year the Food Shelf will serve around 67,000 people, nearly half of whom are children.
- One in Eight Minnesota children don't know where their next meal will come from.
- Every \$1 donated to the Food Shelf can provide up to \$8 worth of healthy groceries for our neighbors struggling with food insecurity.

BEAR'ly Open Community Dance and Golf on Ice Events will be held February 3 & 4, 2023. Here are some fun facts:

- An annual event now in its 16th year, the BEAR'ly Open is coordinated in partnership with White Bear Events and White Bear Lake Rotary to raise funds for the White Bear Area Food Shelf.
- Over 300 golfers have participated each year, and more than 100 people have attended the Dance and Hors d' Oeuvres Party the night before. Key Sponsors are recognized at the Dance.
- **To date we have contributed over \$273,773 to the food shelf - that's over \$2,190,000 worth of food!** That's right - last year we officially clawed our way to over \$2 million dollars in food purchased for our neighbors at the White Bear Area Food Shelf. Will you help us claw our way to \$3 million?

Consider becoming a sponsor! There are several levels of sponsorships including HOLE sponsorships for you to consider. By doing so, you will not only be contributing to this incredible cause, but you will also be gaining valuable and positive exposure in the community for your business or organization. Please see the list of sponsor benefits below and consider joining our efforts as we help local families by clawing our way to THREE MILLION DOLLARS worth of food purchased for the White Bear Area Food Shelf! **Learn more about the 2023 event** at bearlyopen.org. Feel free to call or email with any questions, and we will follow up soon! Thank you!

Ken Galloway, BEAR'ly Open Event Chair

See how much fun sponsorship is! <https://youtu.be/mFoE6Jw8fJk>

BEAR'ly Open XVI Sponsorship Opportunities

All Sponsorships include:

- Logo/link on our website bearlyopen.org
- White Bear Press coverage, distributed to over 27,000 households.
- Social media promotion on BEAR'ly Open Facebook and Instagram pages (600+ likes) and White Bear Area Food Shelf social media pages (Facebook, Twitter, Instagram, LinkedIn)
- Signage and public recognition at the Dance Feb. 3 & Golf Course Feb. 4

Course Sponsors - \$1,000 (only two available) – in addition to the above:

- Prominent placement of your logo and recognition on the bearylly open web site, posters, flyers, email blasts to thousands of subscribers, online auction site, all social media, all print media.
- Poster distribution to local businesses in WBL area and neighboring communities.
- 10' Banner with your logo displayed at Dance and Golf Course
- Preferential placement of signage at golf course on Feb. 4.

Dance, Community Circle, Event, Entertainment Sponsors - \$1,000 – in addition to the above:

- Prominent placement of your logo and recognition on the bearylly open web site, posters, flyers, email blasts to thousands of subscribers, online auction site, recognition at Dance, all social media, all print media.
- 10' Banner with your logo displayed at the Dance & Golf Event
- Tickets to the Community Dance on Feb. 3.
- Poster distribution to local businesses in WBL area and neighboring communities.

Music Sponsor - \$500 – in addition to the above:

- Your logo and recognition on the bearylly open web site, posters, flyers, email blasts to thousands of subscribers, all social media, all print media.
- 6' Banner with your logo displayed at the Dance.
- Poster distribution to local businesses in the WBL area and neighboring communities.

Polar Bear Community Sponsors - \$500 – in addition to the above:

- Your logo and recognition on the bearylly open web site, posters, flyers, email blasts to thousands of subscribers, all social media, all print media.
- Poster distribution to local businesses in WBL area and neighboring communities.
- Placement of signage at the Dance & Golf Course.

Silent Auction Sponsors – \$250 - in addition to the above:

- Recognition on the Online Auction Site

Dance Table Sponsor - \$250 – in addition to the above:

- Signage on your table at the Dance

Hole Sponsor A- \$150 – see above

Hole Sponsor B - \$350

- In addition to above, includes a 10' x 10' Tent with Sidewalls
- Small heater available for \$75

BEAR'ly Open XVI Sponsorship Form

Thank you for sponsoring the BEAR'ly Open and supporting the White Bear Area Food Shelf! Please make your sponsorship commitment as early as possible to ensure that we have your information in time to include on our promotional materials!

Signature Sponsors

- _____ Golf Course Sponsor (1) - \$1,000
- _____ Dance Sponsor (2) - \$1000
- _____ Community Circle (1) - \$1,000
- _____ Entertainment (1) - \$1,000
- _____ Event (2) - \$2,000
- _____ Music Sponsor (1) - \$500
- _____ Dance Table Sponsor - \$250

- _____ Polar Bear Community Sponsor - \$500
- _____ Online Auction Sponsors - \$250
- _____ Heater (for hole sponsor B) - \$75

HOLE Sponsor A

_____ \$150

Hole Sponsor B

_____ \$350

TOTAL DUE \$ _____

Contact Name _____ Phone _____
Organization _____ Email _____
Address (city, state, zip) _____

Online Auction, February 1 - 4

_____ I would like to donate to the Online Auction. Please contact me!

Ways to Register/Pay

- Please submit your payment online at www.bearlyopen.org,
- or drop off or mail this completed form to BEAR'ly Open c/o Ken Galloway, 5920 Bayberry Dr., White Bear Lake, MN 55110.

Checks should be written to the White Bear Area Food Shelf. If you need an invoice or have payment questions, please contact Amy at: amy@whitebearfoodshelf.org (651)433-7289.

Please email your logo to: gallowaykr@comcast.net